



ANDREW  BURNET  
*INSPIRING EVENTS IN SCOTLAND*

MERCEDES INCENTIVE GROUP  
EDINBURGH – SEPTEMBER 2025  
30 GUESTS  
APPROXIMATE BUDGET - £90K



## Outline Itinerary

DAY	MORNING	LUNCH	AFTERNOON	EVENING
DAY1	<p>Early morning arrival Edinburgh Airport. Met by Andrew. Coach transfer to <b>The Caledonian Hotel</b></p> <p>A 90 minute guided city walking tour. Surprise stop for coffee and photos at <b>Café Calton</b> on top of Calton Hill</p>	<p>Walk finishes at lunch location: <b>The Whiski Rooms.</b></p>	<p>After lunch the whisky team will host a group whisky tasting at <b>The Whiski Rooms</b></p>	<p>Dinner in the city at <b>The Tolbooth Tavern</b></p>
DAY 2	<p>Group activity:</p> <ul style="list-style-type: none"><li>• <b>Rib Boat sailing</b></li></ul>	<p>Lunch in South Queensferry: <b>Thirty Knots Restaurant</b></p>	<p>Free time in the city</p>	<p><u>'Dinner With a View'</u></p> <ul style="list-style-type: none"><li>• <b>Johnnie Walker Princes Street</b></li></ul>
DAY 3	<p>Group activity – options:</p> <ul style="list-style-type: none"><li>• <b>Self drive vintage cars</b></li><li>• <b>Knockhill racing track experience</b></li></ul>	<p>On site at Knockhill or at a pub / cafe on the self drive route in village of Duns</p>	<p>Free time or small group options:</p> <ul style="list-style-type: none"><li>• <b>Bagpipes &amp; Dram workshop</b></li><li>• <b>Climb Arthurs Seat</b></li></ul>	<p>Gala Awards dinner in city.</p> <ul style="list-style-type: none"><li>• <b>National Museum of Scotland</b></li></ul>



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DAY 4	Free time or small group options: <ul style="list-style-type: none"><li>• <b>Bagpipes &amp; Dram workshop</b></li><li>• <b>Climb Arthurs Seat</b></li></ul>	Final group lunch – options: <ul style="list-style-type: none"><li>• <b>Landy's Restaurant</b></li></ul>	Depart city centre late afternoon, transfer to <b>Edinburgh Airport</b>	



CAFÉ CALTON  
CALTON HILL EDINBURGH

## CAFÉ CALTON

A new all-day food and drink destination with panoramic views over Edinburgh

With views extending from Arthur's Seat and the historic Old Town to the Firth of Forth, Cafe Calton is a must-visit destination for locals and visitors alike.

Great as a stopping point during a city walking tour and wonderful for those photographs and selfies!

The group will enjoy coffee / tea / soft drinks here







## LUNCH & WHISKY TASTING AT THE WHISKI ROOMS

The city walk will finish at the Award Winning Whiski Rooms.

The restaurant has a reputation as being one of the best restaurants in Edinburgh and one of the best Whiski Bars in the world.

The restaurant is located close to the city's historic Old Town and overlooking Edinburgh's New Town. It is also well know locally for its excellent, locally sourced food and extensive list of wines, beers, cocktails and whiskies.

Lunch will be served followed by a tutored private whisky tasting, hosted by as local expert.



WHISKI ROOMS LUNCH



## LUNCH & WHISKY TASTING AT THE WHISKI ROOMS

Intro Tasting explores four Scottish whiskies as we discover what truly gives this spirit such a distinct and varied flavour potential; uncovering exactly where variances in flavour and style come from. We will also discuss how whisky is made, touching on the history of this fine liquid as well as the best way to approach, serve and taste Whisky.

### **Other options:**

- Whisky and Cheese Tasting
- Whisky and Chocolate Tastings
- Premium Whisky Tasting



WHISKI ROOMS TASTING



STANDREWS

What's better than a good beer?  
A good beer with a good friend.

THE PUB  
THE BOTTLE





# THE CALEDONIAN (5 STAR)



## THE CALEDONIAN

The Caledonian Hotel, known locally as the “Caley”, is one of Edinburgh’s most significant landmarks. Standing proudly at the west end of Princes Street, the artery of the capital, its reputation for style and excellence has attracted generations of locals, international visitors and notable personalities for over one hundred years.

Following extensive refurbishment in all areas of the hotel, this reputation is continued and enhanced as The Caledonian re-opens its doors as a member of Waldorf Astoria Hotels & Resorts, who set the standard in finest hotels and resorts worldwide.

Located in the heart of Edinburgh with 241 rooms and suites, it is home to the only Guerlain spa in the UK with 2 restaurants operated by Michelin starred – Galvin Brothers.





CLASSIC DOUBLE BEDROOMS



THE COURT

## DINNER AT THE TOLBOOTH TAVERN

Built in 1591, the Tolbooth Tavern in Edinburgh was formerly part of the original Canongate Tolbooth. This medieval building was used to divide the Royal Burgh of Edinburgh and Canongate.

It is a atmospheric pub, in a reputedly haunted 16th-century building, with wall lamps and framed pictures.





IMMS  
0131 464 5552

# TOLBOOTH TAVERN

ESTAB. 1820

OLD TOLBOOTH WYND

TOLBOOTH TAVERN  
*Traditional Scottish Plus*  
*AMAZING Scottish Food*  
*SERVING*  
*LOCALLY BREWED Craft Ale*



### 3 ISLANDS & 3 BRIDGES 'SEAFARI' ADVENTURE

### 3 ISLANDS & 3 BRIDGES ‘SEAFARI’ ADVENTURE

Guests can enjoy the unique experience and thrill of a high powered RIB boat skimming across the waves, as they are whisked out to some of the best Sea life sites in the Firth of Forth.

As guests depart from Hawes Pier at South Queensferry in 3 boats, they will have a very unique view of the Forth Rail and Road bridges. Iconic, historic and dynamic, the spectacle of Scotland’s Forth bridges are a wonder of the modern world.

The route will also take in the following sights:

- The 3 bridges spanning the Firth of Forth
- Inchgarvie Island
- Inchcolm Island
- The grey seal colonies
- The Oscar Lighthouse
- Inchmickery (known as Battleship Island).







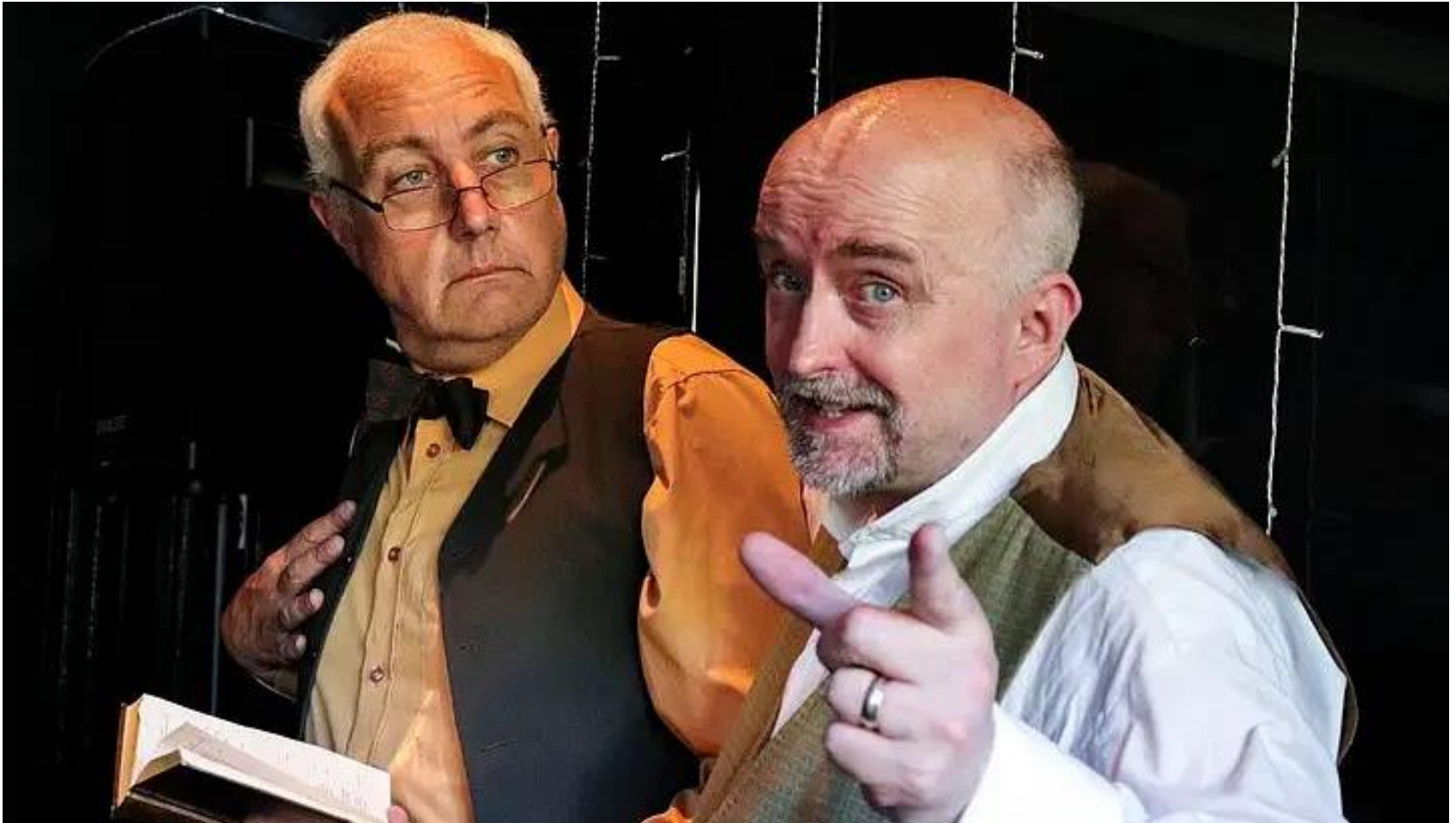
## THIRTY KNOTS RESTAURANT

Situated beneath the iconic Forth Bridge in South Queensferry, Thirty Knots is home to an informal restaurant, a contemporary take on the traditional pub, and perhaps best of all, a stunning outdoor terrace with views across the water.



THIRTY KNOTS





## CITY CENTRE BEER WALKING TOUR

## BEER WALKING TOUR

Join the intrepid duo, Clart (as in muck!) and our clean-hankied intellectual Mcbrain, who will lead you on a brilliant and witty dramatic romp through the wynds, courtyards and pubs of Edinburgh's Old and New Town. A hilarious duel of wits across three hundred years of great writing and colourful characters.

The Edinburgh Literary Pub Tour incorporates a dramatic script performed by two professional actors, not tour guides reading from books. The tour reaches beyond the well-known figures of Burns, Scott and Stevenson and includes some of the most colourful, literary characters who have added humour and wit throughout the ages to the unique tavern life of The Old and The New Town.





## DINNER WITH A VIEW & THE JOHNNIE WALKER EXPERIENCE

Johnnie Walker Princes Street in central Edinburgh brings to life the story of the brand and its makers, creating a unique welcome for people from around the world.

Guests will explore flavours from across Scotland and sensory expressions from around the globe – to discover their perfect serve, whether a whisky dram loyalist, innovative cocktail enthusiast, or aficionado of alcohol-free quenchers.

This will be followed by a private dinner in Explorers Bothy which has views over the north of the city. Guests will also be invited to the main Terrace where further photos can be taken.





# EXPLORERS BOTHY







## CLASSIC CAR DRIVING EXPERIENCE

The guests will pick up their 15 Classic cars, (2-seater and 4-seater vehicles). 2 people in each car - all drivers are insured for all cars, so they change cars during the day.

The group will depart on a pre-arranged route by Andrew leaving the outskirts of Edinburgh and following quiet roads and country lanes around East Lothian.

A support vehicle will be with the group the whole time in case of any issues.

A lunch will be provided at a pre-booked location, most likely a country pub at the halfway point on the route.

The whole experience will be over half a day.







KNOCKHILL CIRCUIT

# DRIVING EXPERIENCE AT KNOCKHILL RACING CIRCUIT

THE SIMPLE WAY TO BUY NEW TYRES



blackcircles.com  
click & fit™ tyres



blackcircles.com





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KNOCKHILL Racing Circuit

SCOTLAND'S NATIONAL MOTORSPORT CENTRE

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## KNOCKHILL RACING CIRCUIT

Knockhill Racing Circuit, Scotland's National Motorsport Centre has been immersed in Top-level UK Motorsport for over 35 years.

**10.30am** Arrival in Kinnairds Bistro for breakfast rolls, tea & coffee  
Safety Briefing and split into 2 teams

### Team 1

### Team 2

**11.00am** Alpine A110 & Single Seaters

Fiesta Rally Cars

**12.30pm** Fiesta Rally Cars

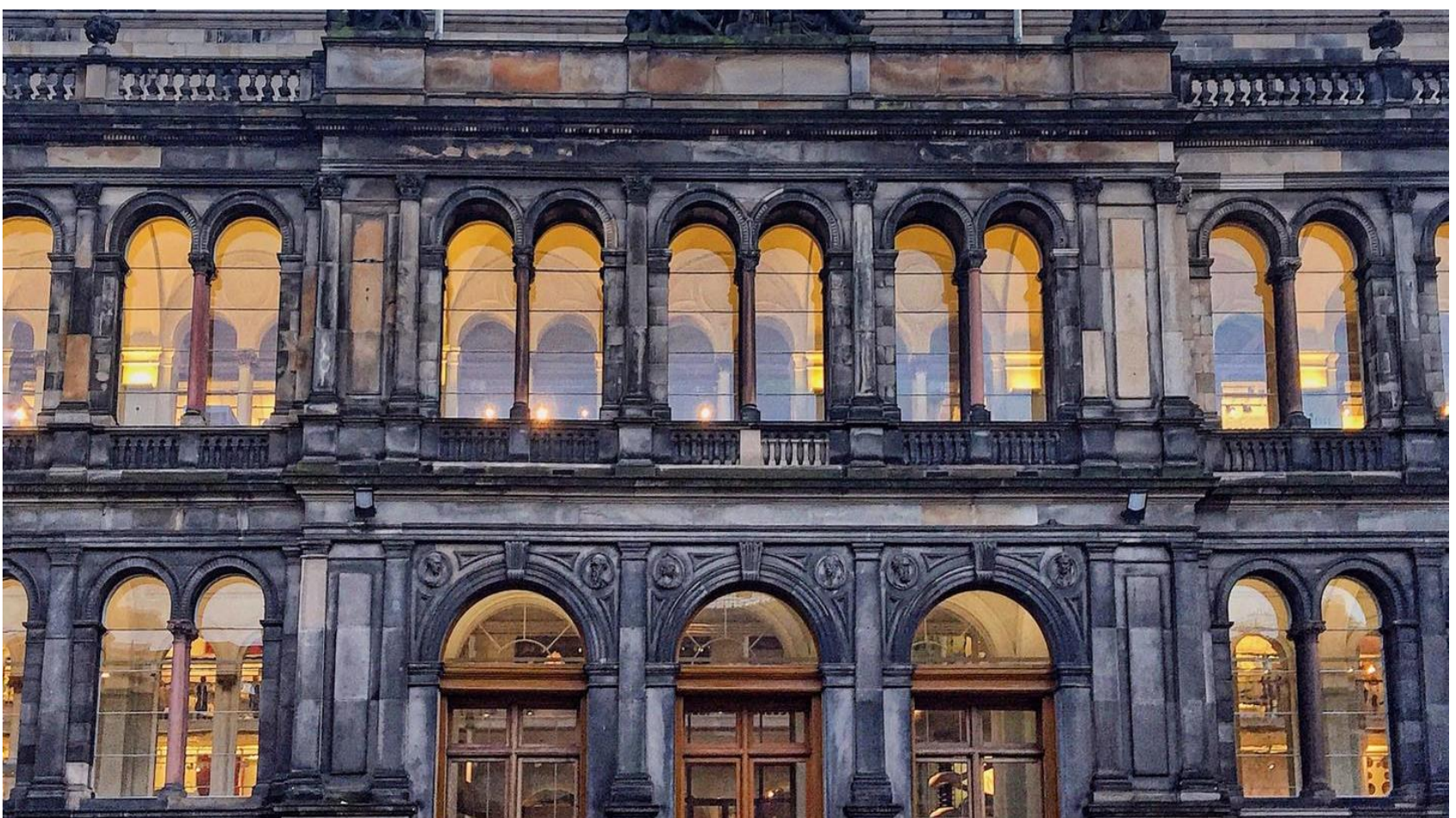
Alpine A110 & Single Seaters

**14.00pm** 2 course lunch in Kinnairds Bistro

**15.00pm** All to Pit Lane for Supercars – Ferrari 458, Aston Martin Vantage, E-Type, Porsche

**1600pm** Presentation of Awards in Kinnairds Bistro with tea & coffee





NATIONAL MUSEUM

## GALA AWARDS DINNER THE NATIONAL MUSEUM OF SCOTLAND

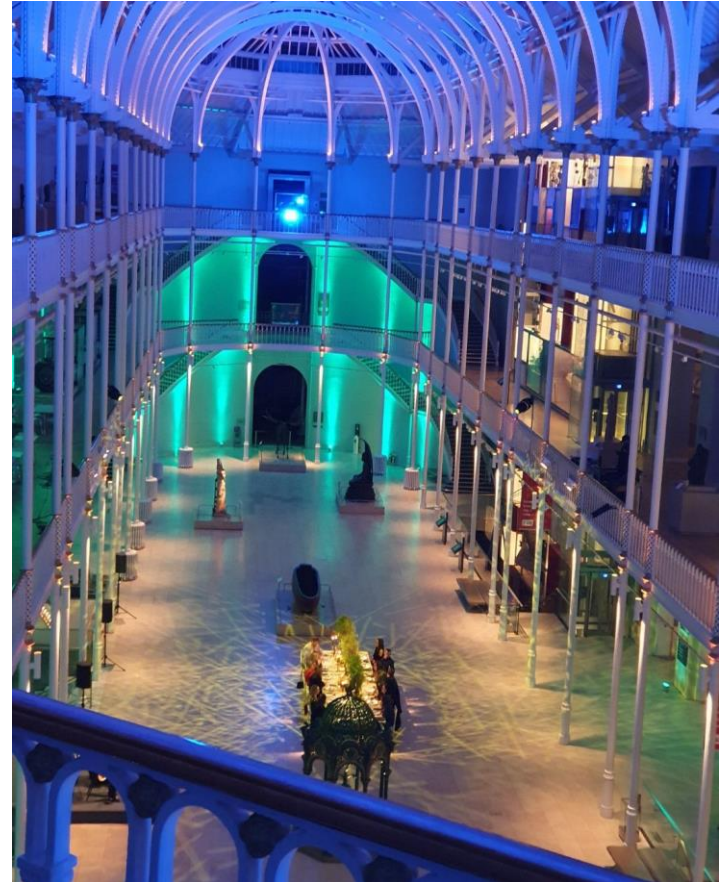
## THE NATIONAL MUSEUM OF SCOTLAND

In its landmark building, occupying more than half of Chambers Street, the National Museum of Scotland was formerly two different museums, until the facilities were unified in 2008. The Museum has retained the splendour of the elegant pillars, staircases and fine Victorian architecture and is a fantastic backdrop to host corporate dinners.

Pre dinner drinks to be held in the Explore Gallery which among many exhibits does have Formula 1 cars.

On this occasion guests will be allowed to use the car simulator here too. The dinner on the floor above in the magnificent Grand Gallery

Dinner to be held in the magnificent Grand Gallery





Entrance Hall  
Brasserie  
Shop  
Toilets H.K.K.  
Exit









## FINAL LUNCH AT LANDY'S FISH & CHIP RESTAURANT

Located on the famous Royal Mile in the Old Town district of Edinburgh.

Get ready to enjoy Scotland's favourite chip shop — served with a little extra salt + sass! At Landy's, it's all about proper fish and chips, with a wee bit Scottish charm and British seaside nostalgia.

The group will be seated together on mixed tables.







## ARTHURS SEAT HIKE

Arthur's Seat is Edinburgh's highest hill, visible for miles around. The rocky slopes and cliffs of Arthur's Seat and Salisbury Crags are part of Holyrood Park and provide a spectacular natural backdrop to the city.

From the top of the hill, 251 meters above sea level, enjoy stunning views of the city of Edinburgh and other places such as the charming village of Duddingston.

### Hiking Arthur's Seat

If you're up for a brisk walk, it's just under an hour's climb from Holyrood Palace to the top of Arthur's Seat. The hill used to be a volcano at the east of Edinburgh. Today this volcano is extinct. It is not entirely certain where the name of the hill comes from. Maybe it has something to do with the mythical tales of King Arthur, as there are many mountain peaks in Britain with such a name.







## BAGPIPE WORKSHOP

Louise Marshall is very proud to be the official Piper to The Lord Provost of Edinburgh and loves to promote Scottish music, Culture and Tradition. She is extremely passionate about her instrument and also hosts Bagpipe workshops. During the workshop, she pipes in full traditional Highland dress and once seated, all guests are given a chanter as well as music with the scale/tune (Auld Lang Syne).

She then introduces guests to the basic scale and the first few notes/embellishments required to play the first line of Auld Lang Syne on the practice chanter - this is always great fun as well as being very informative!



## BAGPIPE WORKSHOP

Throughout the workshop, she introduces some fun Scottish/tartan for guests to wear - should they so wish, including sporrans, glengarries, feather bonnets, plaids and kilts. She always find guests are up for this! Louise then invites guests up to try and play the first few notes of Auld Lang Syne on the bagpipes, wearing their tartan wear and she forms a 6 or 8 piece band with all the guests playing their instruments, including pipes, chanters and percussive instruments.

As a grand finale the entire group plays 'We will rock you' This really is a truly unique fun Scottish experience! Guests are then issues with a Bagpipe certificate and a small Scottish gift to take home.

This is an extremely fun and exciting 1 hour activity!





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